
Dark Factory

One-page market landscape

Dark Factory sits at the intersection of AI code tools, AI governance, and enterprise AI delivery.

Why this market matters

- AI-assisted development is already mainstream. Microsoft said GitHub Copilot passed 20 million users and is used by 90% of the Fortune 100.
- Trust is lagging adoption. Stack Overflow found more developers distrust AI output accuracy (46%) than trust it (33%).
- Governance is becoming a budget line. Gartner expects AI governance platform spend to reach \$492M in 2026 and exceed \$1B by 2030.

Useful market-size triangulation

- AI code tools: Grand View Research estimates a \$4.86B market in 2023, growing to \$26.03B by 2030.
- Enterprise AI: Grand View Research estimates a \$23.95B market in 2024.
- Investor framing: do not force a precise Dark Factory TAM yet. Position it at the overlap of these fast-forming spend areas.

Adjacent competitors and signals

- Generation: GitHub Copilot, Cursor, and Augment validate demand for faster AI-assisted software production.
- Review and quality: Qodo and Greptile validate spend around context-aware review, policy, and code quality.
- Governance and services: Softcat is not a direct competitor, but it shows enterprises are already buying AI governance, process, and people work.

What this means for Dark Factory

- Dark Factory is not just another coding tool or PR checker. It is aimed at the operating layer underneath them.
- The market is starting to attack symptoms such as code generation, PR bottlenecks, and governance friction. Dark Factory connects execution, validation, evidence, and delivery memory.
- Commercially, it starts as one high-trust delivery lane for a critical workflow, then expands into the control layer for governed AI-assisted change.

Sources used in this framing: Microsoft FY25 Q4 earnings and 2025 annual report, Stack Overflow 2025 Developer Survey, Gartner February 2026 AI governance platform outlook, Grand View Research market reports, Qodo, Greptile, and Softcat.

Use this as investor narrative support, not as proof that Dark Factory already belongs to a clean established software category.